



“And whatsoever ye do, do it heartily, as to the Lord, and not unto men; Knowing that of the Lord ye shall receive the reward of the inheritance: for ye serve the Lord Christ.” Colossians 3:23-24.

To: The New Jersey Diocese
From: Bishop Charlene M. Jamison, Jurisdictional Prelate ^{8/12/21}
Date: Thursday, August 12, 2021 (**reprint from April 07, 2021**)
Re: NJ Guidelines for **all** advertisement/ flyers/ communications in and out of the diocese

As we continue to move forward in these days of modern technology, we must always be mindful of uniformity across the church. After reviewing of information regarding social media postings, I ask that you please be guided by the following:

PART I:

As State Bishop, I encourage all to continue to use your creativity when designing items for your local church and state departments; however, if the advertisement/ flyer/ communication is regarding any state department within this diocese (i.e., State Deacons' Union, State Missionary Department, State Ministers' Council, etc.), the document **MUST** be sent to my office for approval, **no less than ten days before** the desired date of advertisement/ circulation . The desired advertisement/ flyer/ communication **is not** to be circulated until written approval has been given from my office.

Once the advertisement/ flyer/ communication has been approved, it will be uploaded to our state website at: www.hogckd.org and our diocese social media platforms, if necessary. I ask that you use your social media influence to share the information **from these platforms. Like and Share.** We want to keep people in the knowledge of what is occurring throughout the diocese. Remember, we are here to spread the Gospel of Christ, in the bonds of unity. In a portion of Isaiah 1:18, it is written, “Come now, and let us reason together, saith the LORD:...”

PART II:

If the advertisement/ flyer/ communication is prepared for your local church, no prior approval from this office is needed. Before you release any advertisement/ flyer/ communication, please ensure that each step in **PART III**, is followed.

PART III:

1. Only use the square city as the symbol on **all** advertisements/ flyers/ communications.
2. Use the entire name of the church or at minimum, *The House of God Church, Keith Dominion* **must** be strategically placed on the advertisement/ flyer/ communication.
3. At the top of the advertisement/ flyer/ communication, the full name of the Chief Overseer with title (e.g., **Bishop Dr. Clary K. Butler, Sr., Chief Overseer & Senior Bishop**) must be used, unless otherwise authorized by this office in writing.



4. The full name of the State Bishop with title (e.g., **Bishop Charlene M. Jamison, Jurisdictional Prelate** or **Bishop Charlene M. Jamison, State Prelate**) must be strategically placed on the advertisement/ flyer/ communication unless otherwise authorized by this office in writing.
5. The name of the diocese (e.g., New Jersey Diocese) must be strategically placed on the advertisement/ flyer/ communication.
6. The pertinent information: who is sponsoring the event, date, time, location, etc.

I thank each of you for your continued support as we fulfill the mandate of Jesus Christ, for it is written in Luke 14:23, “And the LORD said unto the servant, **Go** out into the highways and hedges, and compel them to come in, that my house may be filled.”