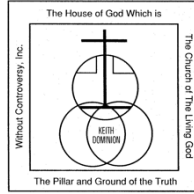


NORTH CAROLINA DIOCESE

MEMO



FOR INTERNAL USE ONLY



To: NC Diocese at large

From: Bishop Charlene M. Jamison, Jurisdictional Prelate

Date: Monday, September 30, 2024

Re: **NC GUIDELINES FOR ALL ADVERTISEMENT/ FLYERS/ COMMUNICATIONS
IN AND OUT OF THE DIOCESE**

“Let your light so shine before men, that they may see your good works,
and glorify your Father which is in heaven.” Matthew 5:16.

As we continue to move forward in these days of modern technology, we must always be mindful of uniformity across the church. After reviewing of information regarding social media postings, I ask that the membership of North Carolina Diocese be guided by the following:

PART I:

As State Bishop, I warmly encourage everyone to keep embracing your creative spirit when designing items for your church and state departments! I want to share some information with our diocese content creators when you're creating an advertisement, flyer, or any communication related to state departments within our diocese—like the State Deacons' Union, State Missionary Department, or State Ministers' Council—please be sure to send the document to my office for approval. I kindly ask that you do this at least ten days before you'd like it to be advertised or circulated. Remember, no distribution can happen until you receive written approval from my office. Thank you for your cooperation!

Once the advertisement, flyer, or communication receives approval, it will be uploaded to our state website at: www.hogckd.org and, if needed, to our diocese's social media platforms. I encourage you to leverage your social media presence to disseminate information from these official channels. Please like and share. It's essential to keep everyone informed about developments within the diocese. Remember, our mission is to share the Gospel of Christ in unity. As stated in Isaiah 1:18, “Come now, and let us reason together, saith the LORD:...”

PART II:

If the advertisement, flyer, or communication is intended for your local church, no prior approval from this office is required. However, prior to releasing any advertisement, flyer, or communication, please ensure that each step outlined in PART III is followed.

PART III:



1. Only use the square city as the symbol on **all** advertisements/ flyers/ communications.
2. Use ***the entire name of the church** or at minimum **The House of God Church, Inc. – **Band Name Here, NC** is required to be strategically placed on the advertisement/ flyer/ communication. Note: At this time, the usage of “**House of God**” only on any advertisement/ flyer/ communication or social media name is not authorized for use. See the design concept on the back of the church Decree Book, Sunday Bible School Book, and other official national communications. See also page 35 of the church Decree Book for original concept.
3. At the top of the advertisement/ flyer/ communication, the full name of the Chief Overseer with title (e.g., **Bishop Clary K. Butler, Sr., Chief Overseer & Senior Bishop**) is required, unless otherwise authorized by this office in writing.
4. The full name of the State Bishop with title (e.g., **Bishop Charlene M. Jamison, Jurisdictional Prelate**) is required to be strategically placed on the advertisement/ flyer/ communication unless otherwise authorized by this office in writing.
5. The name of the diocese (e.g., North Carolina Diocese) must be strategically placed on the advertisement/ flyer/ communication.
6. The pertinent information: who is sponsoring the event, date, time, location, etc.

I thank each of you for your continued support as we fulfill the mandate of Jesus Christ, for it is written in Luke 14:23, “And the LORD said unto the servant, **Go** out into the highways and hedges, and compel them to come in, that my house may be filled.”

*Example:

The House of God, Which is the Church of the Living God, the Pillar and Ground of the Truth, Without Controversy, Inc., Keith Dominion – 1 Timothy 3:15-16.

**Example:

The House of God Church, Inc. – Belgrade, NC
The House of God Church, Inc. – Charlotte, NC
The House of God Church, Inc. – Fayetteville, NC
The House of God Church, Inc. – Lexington, NC
The House of God Church, Inc. – Mt. Airy, NC
The House of God Church, Inc. – New Bern, NC
The House of God Church, Inc. – Raleigh, NC
The House of God Church, Inc. – Wilmington, NC